

MubasherTrade helps consolidate Arab markets into ‘One Market For All’ by profiling 195 companies across 12 countries and 6 sectors

New research product is part of MubasherTrade’s diversification into a full-fledged financial services provider

UAE, Dubai, 09th April 2013: MubasherTrade, the MENA region’s first online trading platform, has introduced a new research product: ‘Mubasher Arab Markets | One Market for All’. This empowers investors across the region with in-depth analysis on 195 companies across 12 Arab countries.

Through the product, investors can explore their options in six main economic sectors, namely Consumer and Healthcare; Energy / Industrials / Utilities; Financials; Materials; Real Estate as well as Telecom Services and IT.

This marks another milestone in quick succession for MubasherTrade, following the recent launch of its real-time advisory product. After upgrading its license to the highest category of investment firms, the company has embarked on an expansion strategy to diversify from an online trading platform into a comprehensive financial services provider.



Mr Amr Elalfy, Global Head of Research at Mubasher Financial Services said: “Our extensive database and third-party networks enabled us to gather reliable market intelligence. This product not only gives investors deeper insights into each of the 195 companies, but also a holistic view of the economic sectors so that investors can make highly informed decisions and exploit any untapped opportunities.”

The 12 MENA countries covered by the product are Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Morocco, Oman, Qatar, Saudi Arabia, Tunisia and the UAE.



Mr Malek Kanawati, CEO of Mubasher Financial Services added: “Investors in the region are seeking greater diversity - not only in the range of financial services and products, but also the range of sectors and countries they can invest in. Therefore by consolidating all these options under one product, MubasherTrade is bringing the region a giant step closer to a truly unified

Pan-Arab market.”